



Sound and the Studio System

1. Who are "the Big Five"? And "the Little Three"?
2. How does the Great Depression impact Hollywood?
3. What does your chapter suggest is "the real key to Hollywood's survival"? Why?
4. Again, what is the MPPDA? What is the Production Code?
5. Explain the three management changes that take place in the American film industry during the 1930s.
6. What is run-zone-clearance, block booking, and blind bidding? Why are they crucial to the success of the studio system? You might visit this site for assistance: <http://www.filmreference.com/encyclopedia/Criticism-Ideology/Exhibition-EXHIBITION-AND-THE-CLASSIC HOLLYWOOD-SYSTEM.html>
7. What kinds of films are the studios churning out after the transition to sound? How are they labeled?
8. What is a "star stable"? And a studio's "house style"?
9. What external threats (at least 2) challenge Hollywood at the end of the 1930s?
10. What is the Paramount case, or The 1940 Consent Decree?
11. What internal threats (at least 3) face Hollywood at the end of the 1930s?
12. What's a "hyphenate"?



MGM's star barn (don't forget Lassie!).